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Green Industry Veteran Murray Wingate Joins Solu-Cal USA

WEST WAREHAM – Murray Wingate of Rochester, New York has joined Solu-Cal USA as a Senior Territory Manager for the company's line of Enhanced Calcium and Humic Acid soil amendments. He spent 25 years at Lebanon Seaboard Corporation in roles encompassing sales management, product development, marketing, and International business. Wingate will join the Solu-Cal team at the company's booth 8081 in San Antonio at the Golf Industry Show (GIS) February 7 & 8.

"We are thrilled to add Murray to our team and know his industry experience and technical knowledge will be a considerable asset for our customers," said Solu-Cal President Craig Canning. "His long-term customer relationships will be key in continuing the upward growth of our national and global sales of Solu-Cal and in new product development." Wingate's territory will include the Southern United States, Asia, South America, and Caribbean.

Both Solu-Cal and Wingate have been previously connected through work with the national non-profit Project Evergreen, of which Wingate is a board member. They share a passion for supporting industry volunteers on green space renovations and Green Care for Troops initiatives. Solu-Cal donated product to help restore Liberty Island and Ellis Island following Hurricane Sandy, which was facilitated by Project Evergreen. Additionally, he serves as a board member and past president with the Atlantic Seed Association and is a member of Turfgrass Producers International, the Sports Turf Managers Association, and the New York State Turfgrass Association.

Solu-Cal is the premier brand in the U.S. for enhanced lime and gypsum products, and is experiencing rapid growth in new distributors in international markets. Solu-Cal products are formulated with Organic Humic/Fulvic Acid Technology, which enhances a plant's ability to convert vital nutrients into an available form for plant uptake and soil pH adjustment. Solu-Cal products are industry proven with over 20 years of use in the professional turf market, and have been successfully trialed at numerous universities specializing in turf science including Penn State and University of Rhode Island.

For more information about Solu-Cal products and incentives, visit www.solu-cal.com or contact a Solu-Cal representative for more information:

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